transform
2021 Haskayne Community Report
At Haskayne, we see transformation often. It’s the “a-ha moment” when an undergraduate grasps a new concept. Or the realization in a Master of Management student that their business skills have put them on a new trajectory. These precious moments are inspiring. After a groundbreaking year in 2020 where we started so many new initiatives, 2021 was about the adaptation of what was to what will be. But getting to what will be is not easy. It took many months for Mathison Hall to move from a hole in the ground, to a skeleton of a building. Now we see what is taking shape – a home.

We are rethinking how we engage with people. I am proud to share that we have rich insights from our first-ever Diversity, Equity and Inclusion Committee at the school, but still there is much work to do.

Change is demanding but the result is worth it. This is a leadership lesson that our dear friend Dr. David Lertzman taught us. Despite his tragic passing, we must continue his leadership work and commitment to ii’ taa’poh’to’p, UCalgary’s Indigenous Strategy.

We must continue through this change to better days ahead. And better things are on the horizon.

Even in the midst of a pandemic, an astonishing 317 students were matched within the BMO Mentorship Program. Thought leaders and academics are coming together to challenge old ideas and create new ways of being, as can be seen with our researchers advising the Bank of Canada on the possibility of a new central bank digital currency.

As we continue on this transition, we are thankful to you, our supporters, for helping us create our new vision for our business school. We are looking ahead – together – to all the amazing things that will be in 2022. The future we see is bright through the lens of your gracious support. Thank you.

Jim Dewald
Dean, Haskayne School of Business
Growing our programs, growing our school

BComm
The first of its kind in Canada, the BComm program unrolled the BOLD (Broadening Opportunities for Leadership and Development) initiative to all undergraduate students. Housed on a third-party mobile app, it encourages and tracks extracurricular learning experiences which are key for career readiness after graduation. Students can participate with their peers on a virtual leader board, collecting points and badges along the way.

MMgmt
In 2021, the Master of Management program offered their first donor-funded scholarship called the Fletcher Family Graduate Scholarship in the amount of $5,000. Additionally, this year we had more students than ever and were able to expand into two cohorts of 40 students each.

MBA
Many Haskayne MBA students are interested in management consulting. In response, the Haskayne Career Development Centre developed Consulting Ignitor, which is a spin-off of their successful Career Ignitor series. Participants had access to consulting-specific interview prep and practice software, networking events and workshops to prepare them for this highly competitive field.

EMBA
Haskayne Executive MBA students showed incredible resilience last year. We’re proud to share that their courses were safely delivered in-person – a remarkable achievement given the circumstances – with virtual components added as necessary. A rarity on the UCalgary campus during the pandemic, this was only possible due to our hardworking Haskayne faculty and staff and the numerous safety measures undertaken.

DBA
In 2021 the Haskayne Doctor of Business Administration program celebrated the first group of students to complete their Field of Study. This exam is an important step in students’ progression through to their dissertation. Student research interests include Latin America innovation processes, investor perceptions, energy markets and boundary networks.

PhD
In Fall 2021 we had 11 new students join the PhD program. Additionally, six students defended their dissertations, an increase over the previous year.
At the Haskayne School of Business we teach business fundamentals. How to read a balance sheet, the most current marketing strategies and the latest in human resources practices. But the soft skills students learn during their time at Haskayne are just as important.

**Resilience. Leadership skills. Communication skills.**

Students often remark that when they cross the stage at convocation they are a very different person than when they started their program. The growth they experience personally is just as important as how they grow professionally. This well-rounded transformational experience prepares students for all aspects of life beyond Scurfield Hall.

**Upgrader:** New in 2021, the Hunter Centre for Entrepreneurship and Innovation hosted a new venture incubator for the RBC Fast Pitch winners called Upgrader. Participants logged on virtually for three sessions and came prepared with three challenges they’d like to solve. Business community members offered their expertise and connections to help the founders move their idea forward.

“**Upgrader was lots of information and very immersive, but I’m a sponge and really enjoyed the experience. It also showed me the power of networking and people’s willingness and ability to help out new ventures.**”

– Sara Canizales, BComm student, founder of Miggy Freeze

**Mentorship Program:** With the addition of Master of Management students, the BMO Mentorship Program at the Haskayne School of Business now reaches more students than ever. The 2020-21 academic year saw an astonishing 317 students matched with mentors. The program, currently housed at the Canadian Centre for Advanced Leadership in Business, has been running for 19 years.

“I’ve learned so much about leadership and about life. One moment that stands out in particular are the conversations around transformational leadership and empathetic communication. I will take those lessons with me throughout the rest of my career.”

– Rachel Hughes, BComm student, BMO Mentorship Program participant

**Canada Comeback Challenge:** A group of Haskayne Master of Management students won the prestigious Canada Comeback Challenge in 2021. The challenge before them was a big one: how to portray mining as a part of the green economy. The all-female group’s winning solution was focused on transparency within the mining industry.

“If you had asked me seven months ago if I would have an almost fully fledged business, I would have probably told you that you are crazy. It’s cool to look at what we’ve done and see how far we have come and how much we’ve accomplished.”

– Colleen Jackson, Master of Management graduate and Canada Comeback Challenge participant

**Virtual Visit from Dr. Hinshaw:** Alberta’s Chief Medical Officer chatted virtually with MBA and EMBA students about the challenges of leadership during a pandemic. She spoke candidly about how she stays grounded despite the stress and the skills she uses to lead her team every day.
When students arrive at the Haskayne School of Business, they may not know what career path they’ll take after they complete their studies. It’s a journey – one that Haskayne supports through a number of experiential programs.

A first-year accounting student may find their creative spark through a marketing internship. Or a graduate student might find their passion for strategy at a networking event. Over the course of their time at Haskayne, students have the chance to explore the possibilities of life after graduation.

**Mitacs Business Strategy Internship Program:** The Mitacs Business Strategy Internship program gives Haskayne BComm and MBA students the opportunity to gain hands-on experience in the business world. They work on innovation-based projects aimed at improving products, services, processes or the organization as a whole. In the 2020–21 academic year, 119 internships were filled. “I have managed to grow alongside ParkChamp. I’ve been able to apply many skills that I’ve learned in school. It’s been a great journey.” – Adam Davis, BComm student and Mitacs Business Strategy Internship program participant

**Propel Business Project:** Geared towards Master of Management students, this career program was developed in response to the job market challenges created by the COVID-19 pandemic. Students have the opportunity to work 60-hour internships in a wide cross-section of industries including non-profit, health sciences, oil and gas and small business. Generously supported by the RBC Foundation, the Propel Business Project positively impacted 41 students in 2021.

“My biggest takeaway was how much impact you can have on a small business through simple things like creating posts and scheduling posts. Even a slight increase in traffic makes a big difference to them.” – Teigan Owen (MMgmt’21), Propel Business Project participant

**MBA Career Ignitor:** Developed with Haskayne MBA students in mind, the Career Ignitor program is an optional, non-credit series of events and workshops that are designed to help students navigate career development. They learn about current job trends, how to articulate their personal value proposition to employers, showcase their experience using LinkedIn and much more.
Executive Education: helping individuals and companies to adapt

New cohort for the Financial Feminism Investing Lab coming from Executive Education

Haskayne partnered with The51 to deliver a first-of-its-kind pilot program: the Financial Feminism Investing Lab in early 2021. The Lab brings a feminist lens to investing in early-stage companies. This is important because all investors can be biased, choosing to invest in founders and ventures that seem familiar. And female investors are looking to be empowered with financial knowledge, specifically around early-stage investing. A new cohort launched in October through Executive Education with 42 people registered from across Canada – from Whitehorse to Halifax.

Leading expert in applied data analysis, Dr. Andrew Hayes, offers workshops to researchers

Hayes is legendary in research circles and Executive Education now has ongoing offerings for researchers from this expert. His unique online course attracted researchers from Asia, Africa, Europe and Australia with 122 participants in the introduction course and 75 in the second course.

“I have taught workshops in many different disciplinary homes all over the world. My audience is the everyday researcher, not the professional methodologist. So the statistical tools I develop and the way that I teach and consult are always focused on helping people understand their day-to-day data analysis problems in a way that empowers them in the future.”

- Dr. Andrew Hayes, the inventor of the PROCESS macro for SPSS, SAS, and R, software.

Custom programs hit the mark for Spartan Controls

Spartan Controls, which is the leading provider of automation process technology, solutions and services in Western Canada, participated in custom Haskayne Executive Education programs for managers and emerging leaders. At the start of the pandemic, they approached Executive Education for a new solution. Like many organizations, they wanted to support their management in the ever-changing landscape and focus on leadership skills in a virtual world. The answer? The Manager’s Learning Series. The 10 sessions also provided tools on how to support customers and foster innovation.

Real Estate Development Leadership Certificate finds new home in Executive Education

This immersive in-person program, delivered in partnership with the Real Estate Development Institute of Canada (REDI), provides new leaders insight into the development process for various types of properties, including residential, commercial and industrial in Calgary and beyond. Formerly offered through UCalgary Continuing Education, the program has moved to Executive Education to capitalize on the strengths within the Westman Centre for Real Estate Studies.

“We’re really proud of our 15-year partnership with the University of Calgary. And we’re thrilled to now be aligned with the real estate education classes currently being run by the Westman Centre for Real Estate Studies at Haskayne. It’s a natural fit.”

– Jason Hardy, Director, REDI Canada
Haskayne alumnae are building better communities

Never before has the Haskayne School of Business recognized an all-women cohort of alumni. Last November, that all changed. A long overdue recognition, we honoured Eleanor Chiu (BComm’85), Whitney Rockley (MBA’97), and Audra Stevenson (MBA’17) at a virtual celebration.

The word community can mean many different things. Where you live, where you work, your professional network, your family or your friends. This year’s Haskayne Alumni Award recipients are deeply committed to community building in all the capacities mentioned above. It’s at the heart of what they do every single day.

Women play a critical role in business in Calgary and around the world. These three incredible women are leaders in both business and community, and we’re proud to call them Haskayne alumnae.

Management Alumni Excellence Award – Eleanor Chiu, BComm’85

Eleanor came to Canada from Hong Kong in 1982 with her husband to start their careers and build a new life for their family. Together they created Trico Homes and the Trico Charitable Foundation. Trico Homes is one of very few certified B Corp organizations in Calgary. Eleanor is a Chartered Accountant and the Chief Financial Officer of Trico Homes.

Rising Star Award – Audra Stevenson, MBA’17

Anyone that meets Audra immediately notices her infectious energy. She’s positive, upbeat and inspirationally dedicated to her work. Audra is a Haskayne MBA grad and the Interim CEO of the Leftovers Foundation, a non-profit organization that focuses on fighting poverty, reducing food waste and saving our environment.

Big Ideas Bold Leaders Award – Whitney Rockley, MBA’97

During her time at Haskayne, Whitney was known by her peers as being very studious. She was enthralled with the MBA content she was learning and it paid off. Whitney is the Co-Founder and Managing Partner of McRock Capital – an investment firm focused on supporting founders to upend the Industrial Internet of Things.
Celebrating leadership: Canadian Centre for Advanced Leadership in Business Virtual Summit

With over 550 registrations and 41 per cent of participants attending two or more sessions, the virtual summit was a resounding success. There were 10 sessions over the month of June that explored research including the role of chronic pain in the workplace and the ethics of artificial intelligence. The line-up of 20 speakers included local community leaders John Brussa, John Diebolt, Craig Hampson, Patrick Lor, Ruth Ramsden-Wood and Mac Van Wielingen who brought to light the impacts of leadership in practice.

Over 1,100 people tuned in live for PETRONAS International Energy Speaker Series

With presenters spanning four time zones, the panel provided a truly global perspective on Canada’s successful path to net-zero by 2050. Attendees heard from Tengku Taufik, president and group CEO of PETRONAS; along with Seanus O’Regan, Canada’s minister of natural resources, Maria van der Hoeven, former director of the International Energy Agency, and moderator Jackie Forrest, executive director, ARC Energy Research Institute. The panel dug into the role transition fuels, including natural gas and hydrogen, will play in the path to net-zero and obstacles to consider as communities around the globe make the shift to decarbonization.

Global Business Futures Initiative: podcast, events and more

Available on all major streaming platforms, the Global Business Futures Initiative launched a podcast, called Prospective: Future-Proof Your Business, this past year. Connecting online in 2021, they hosted a webinar featuring Michael Raynor, managing director, Deloitte discussing corporate longevity and the role of corporations in the climate crisis. A summit for CEOs from across North America is planned for April 2022.

Pivot on Purpose Summit: reimagining business models to solve social problems

Pivot on Purpose Summit is a biennial celebration and conference. For three days in November over 750 participants from across Canada and beyond connected at the free virtual summit. The event included a case competition and the celebration of the Social EnterPrize, What’s Next YYC and NU Student Award recipients, including $235,000 in prize money.

Inviting the community to change along with us
If you’ve been on campus lately, you know that the Haskayne School of Business is changing. For the duration of the pandemic our team has been hard at work bringing Mathison Hall to life.

These are challenging times. And our city and province are experiencing shifts in the economy and our priorities. In response, Haskayne is growing graduate programs that will shape generations of business leaders.

Construction is on track to be completed by the end of 2022.

In 2021 the Haskayne School of Business was honoured with significant philanthropic support from the business community. A special thanks to all who have contributed to our faculty - you make our big ideas come to life.

**Viewpoint Circle for Dialogue:** The Capital Expansion Project received a $2 million gift from Mac and Susan Van Wielingen through Viewpoint Foundation. The Viewpoint Circle for Dialogue is at the heart of Mathison Hall and will be a stunning space for students and community to gather. The circular design will bring people together like no other indoor environment can.

**CPA Alberta Commons:** Haskayne was gifted $1 million from CPA Alberta. The connection between Haskayne and CPA Alberta runs deep. One of the busiest areas of the school, the CPA Alberta Commons, will be a place to study and gather — a destination for group work, socializing and engaging community leaders.

“The building will be a defining symbol for Haskayne and will allow the school to develop a cohesive sense of place for staff and students. Community is so important in building an institution like this.”

– Ronald P. Mathison, philanthropist, business leader and namesake of the new building
Changing the way we think about business

Advising Bank of Canada on central bank digital currency design
A revolution in the digital economy is upon us. Central banks around the world, including the Bank of Canada, are now studying the technical, practical and business implications of launching a Central Bank Digital Currency (CBDC) and may be in a race to implement the best solution. A UCalgary team, including Haskayne’s Dr. Alfred Lehar, PhD and Dr. KJ Choi, PhD, were one of three teams to complete a proposal for the Bank of Canada. Fundamental to the UCalgary approach were recommendations to implement smart contracts with a CBDC which could fundamentally change payment systems.

Outstanding contribution to leadership research
Haskayne researchers associated with Canadian Centre for Advanced Leadership in Business (CCAL) had an outstanding year with the publication of 17 research articles on the topics of how leadership affects mental health and physical safety at work. In addition, three white papers were developed in the areas of ethics and mentorship.

BMO Sustainable and Transition Finance Professorship
Established through a generous gift of $500,000 from BMO, the new professorship held by Dr. Yrjo Koskinen, PhD will delve into practical applications for oil and gas companies, investors, policymakers, bankers and investment managers. Research will be focused on financing instruments, valuations, risk management and corporate finance practices that can help facilitate energy transition.

Helping family firms flourish with data about good governance
Family firms account for approximately 50 per cent of private sector GDP in Canada. Research in domestic and international family business has been active at Haskayne for decades and will continue with the newly established McCaig Family Future Fund Professorship in International Family Business held by Dr. Liena Kano, PhD.

Future Fund Professor in Equity, Diversity and Inclusion, Dr. Sandy Hershcovis, PhD
“Research shows that virtually 100 per cent of employees have experienced incivility at some point in their career,” says Dr. Sandy Hershcovis, PhD. And people in “equity-seeking groups” such as BIPOC or LGBTQ2+ are likely to experience more incivility on the job. This new professorship will allow Hershcovis to extend research into areas around equity, diversity and inclusion.

Haskayne researcher explores how linguistics influence brand perception
“At a general level, brands with more linguistically feminine names are perceived as warmer,” says Dr. Ruth Pogacar, PhD, assistant professor in marketing at Haskayne, and one of the authors of “Is Nestlé a Lady? The Feminine Brand Name Advantage”. This sort of information is incredibly valuable for companies as they name brands.

Entrepreneurs aren’t taking their companies public and it’s a problem for our economy
The number of public companies in Canada has declined more than 40 per cent on a per capita basis since the 1990s, as shown in research from Bryce Tingle from the Faculty of Law and Dr. Ari Pandes, PhD from Haskayne. Choosing to sell rather than go public has implications for the ability for high-value industries to scale and reduces the opportunities for investors.

RESEARCH TO TRANSFORM YOUR BUSINESS PRACTICE
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Changing the way we think about diversity, equity and inclusion

“We have work to do.”

Haskayne is working towards a more diverse, equitable and inclusive place for all who interact with us. We inherently value these three things, but we aren’t perfect. That’s why in 2020 we formed the first-ever Diversity, Equity and Inclusion Committee at the Haskayne School of Business.

Lead by associate deans Dr. Sandy Hirschcovis and Dr. Sherry Weaver, this committee is tasked with creating the very first DEI strategy for our school. Comprised of faculty and staff from diverse backgrounds, the committee meets regularly to explore what DEI means to Haskayne and how we’ll make strides towards fostering a more welcoming environment for equity-deserving individuals in our community.

We’re excited and hopeful about what this important work will mean for students, faculty, staff and the business community at large. The first draft of the plan is complete and outlines a mission, vision, objectives and our values around DEI. Four sub-committees (teaching and learning, research, culture and community engagement) are hard at work outlining tactics and metrics of success. The strategy is expected to be finalized in early 2022.

“My lived experience of being a Black faculty member at Haskayne has had its moments. I am always aware of my blackness and my responsibility as a role model. In my PhD days, running into another Black person in Scurfield Hall was rare. Nowadays, it is a common occurrence. Still, in my accounting and taxation classes, I feel that Black and Indigenous students are underrepresented.”

– Dr. Hussein Warsame, PhD ’95, accounting professor and CPA fellow in taxation
Dr. Chen Fong, 2021 Distinguished Business Leader Award recipient, invests in business leaders

Venture philanthropy is a term Dr. Chen Fong has coined to speak about investing in the next generation of business leaders. He invests in startup ventures as a way of giving back with expected return not being the only parameter. He has found that by providing capital to young people, not only will their ventures grow, but also the economy.

Fong spoke about his approach to startup investing and mentorship as he was recognized as the 2021 Distinguished Business Leader Award recipient in June 2021. The award recognizes exceptional ethical leadership, career success and community service. The online gala was co-presented by Haskayne and Calgary Chamber of Commerce, with support from gala partner Calgary Foundation.

Fong was determined to exceed previous galas in raising scholarship funds and the total of over $400,000 is the best fundraising result in the history of the Distinguished Business Leader Award gala.

CDL-Rockies Alumni ventures create over $1 billion in equity value

In only five years, Creative Destruction Lab (CDL) - Rockies' alumni companies have created over $1 billion in equity value and the resulting impact on the community is significant. Equity value is the measure of a company’s growth after they graduate from CDL and illustrates the tremendous magnifying effect the program can have on capital investment and market capitalization of a startup. It is a measure of the contribution to the overall economy that these growing companies are making.

CDL-Rockies accelerates the commercialization of tech startups representing the companies of tomorrow. Housed at the Haskayne School of Business at UCalgary, CDL-Rockies capitalizes on Alberta’s innovation ecosystem, UCalgary experts and the CDL network to build something massive. CDL takes no equity or intellectual property and charges no fees for participation.

Three program areas – energy, agriculture and disruptive technologies – are offered. Ventures apply to the program and progress by meeting aggressive milestones set by world-class mentors who have been there and done that.

Economic transformation will be enabled by new-economy companies and CDL-Rockies is a leading-player in nurturing these companies of tomorrow.
In Memoriam:  
Dr. David Lertzman

May the seeds you planted continue to flourish  
For over two decades, Dr. David Lertzman, PhD was a valued instructor at the Haskayne School of Business. He was also a spiritual leader, our Indigenous connection and our sustainability hero. In May 2021, that changed suddenly. Our friend, brother, mentor was taken from this physical world in a tragic bear attack.

David left a legacy from his 20 years at Haskayne. He left many seeds within each of us as colleagues, students and alumni.

Since 2004, David led the wilderness retreat, a week-long immersive leadership experience in the foothills of the Rocky Mountains that has been transformational for students. He lovingly invested hours to convert this to an online retreat during the pandemic to allow students to learn how to overcome challenges, build resilience and how to embody ethical leadership.

He was deeply committed to ii’ taa’poh’to’p, UCalgary’s Indigenous Strategy. He brought to the forefront the Truth and Reconciliation Commission’s recommendations, particularly resolution 92, the role that business has to play in healing the past.

“Farewell my brother. May a circle of love, light and protection surround you. May the seeds you planted continue to flourish. We will take care of those you left behind and we will honour your memory. And we will go on.”

– Dr. Julian Norris, PhD
Financials

FOR THE FISCAL YEAR ENDED MARCH 31
(Thousands of Canadian Dollars)

Revenue/Funding Sources
Operating Grant Funding $11,022 22% $11,747 24%
Credit Tuition $23,262 47% $21,365 44%
Donations and Other Grants $10,057 20% $10,333 21%
Non-Credit Tuition and Fees $819 2% $1,352 3%
Sales of Products and Services $914 2% $952 2%
Endowment Interest Income $3,442 7% $3,034 6%
Non-Endowment Interest Income $14 0% $39 0%
Total Revenue/Funding Sources $49,530 100% $48,822 100%

Expenditures/Use of Funds
Salaries and Supplies $36,327 78% $34,646 70%
Materials and Supplies 4,248 9% 5,687 12%
Scholarships, Grants and Awards 2,073 4% 1,048 2%
Travel 237 1% 2,228 5%
Maintenance and Repairs 23 0% 58 0%
Transfers 751 2% 1,833 4%
Total Expenditures/Use of Funds $46,285 100% $49,236 100%

Operating Fund Surplus (Deficit) $144 $183
Non-Operating Fund Surplus (Deficit) 3,164 $173
Total Revenue/Funding Sources in Excess of Expenditures/Use of Funds $3,308 ($413)

Our donors
Thank you for our community of supporters for helping to advance the Haskayne School of Business’ mission and vision for and your mission for your commitment to business education. Your generosity elevates research, student learning and our impact on the community. Thank you for building the next generation of leaders.

$10 Million and over
Don and Darlene Hay
Robert McEwen
$1,000,000 to $4,999,999
Sun Life Financial
BMO Group
$500,000-$999,999
Nutrien
HSBC Bank Canada
Wayne Henuset
ConocoPhillips Canada
Cannonball Sport & Education Fund
Calgary Foundation
BURNCO Family Foundation
Brookfield Residential

$25,000-$49,999
Wayne Henuset
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<td>Shaw Communications</td>
<td>Fadi Nazir</td>
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<td>Calgary Coop</td>
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<td>Sean Wallace</td>
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<td>Co-Founder</td>
<td>Family Wealth Coach Planning Services</td>
<td>Mike Tims</td>
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<tr>
<td>Managing Partner</td>
<td>Honey Meadows</td>
<td>Michael Lang</td>
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<tr>
<td>Senior Advisor</td>
<td>Sustainable Integration, Suncor Energy</td>
<td>Kathy Seliga</td>
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<tr>
<td>Indigenous Relations Advisor</td>
<td>Strad Energy</td>
<td>Michael Lang</td>
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<tr>
<td>Former President</td>
<td>United Way of Calgary and Area</td>
<td>Michael Lang</td>
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<tr>
<td>President and CEO</td>
<td>Bluesky Equities Ltd.</td>
<td>Michael Lang</td>
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<tr>
<td>Regional Director (Economics)</td>
<td>Bank of Canada</td>
<td>Michael Lang</td>
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<td>Executive Director</td>
<td>Jarislowsky Foundation</td>
<td>Michael Lang</td>
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<td>Michael Lang</td>
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<tr>
<td>Chief Financial Officer, Managing Director</td>
<td>ARC Financial Corp</td>
<td>Michael Lang</td>
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<tr>
<td>Executive Chairman and Director</td>
<td>ARC Financial Corp</td>
<td>Michael Lang</td>
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<tr>
<td>Executive Chairman and Chief Executive Officer</td>
<td>William H. McGannon Foundation</td>
<td>Michael Lang</td>
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<tr>
<td>Western Regional Manager and Senior VP</td>
<td>Chubb Insurance</td>
<td>Michael Lang</td>
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<tr>
<td>Former Canadian Managing Partner, Risk Management</td>
<td>ARC Financial Corp</td>
<td>Michael Lang</td>
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<td>MBA Alumni Alliance</td>
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<td>Michael Lang</td>
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<tr>
<td>CEO</td>
<td>Aligned Outcomes Corporation</td>
<td>Michael Lang</td>
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<td>Managing Director</td>
<td>ARC Financial Corp</td>
<td>Michael Lang</td>
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<tr>
<td>Independent, Former CEO</td>
<td>Alliance Pipeline Ltd.</td>
<td>Michael Lang</td>
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<td>Managing Partner</td>
<td>Builders VC</td>
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<tr>
<td>Partner</td>
<td>DHR Global</td>
<td>Michael Lang</td>
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<tr>
<td>Head of Operational Risk Management</td>
<td>Arc Financial Services</td>
<td>Michael Lang</td>
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<tr>
<td>Former President and CEO</td>
<td>Calgary Foundations</td>
<td>Michael Lang</td>
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<tr>
<td>Dean, Haskayne School of Business</td>
<td>Haskayne School of Business</td>
<td>Michael Lang</td>
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<tr>
<td>Partner, Risk Assurance Services</td>
<td>PWC</td>
<td>Michael Lang</td>
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<tr>
<td>Global Managing Director</td>
<td>IBM</td>
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<td>MBA Alumni Alliance</td>
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<td>Michael Lang</td>
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<tr>
<td>CEO, Strategic Advice</td>
<td>Jarislowsky Fraser Global Investment Management</td>
<td>Michael Lang</td>
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<tr>
<td>Member, Pacific Region, United Church of Canada</td>
<td>United Church of Canada</td>
<td>Michael Lang</td>
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<tr>
<td>Senior Trainer, Business Intelligence</td>
<td>Alberta Health Services</td>
<td>Michael Lang</td>
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<tr>
<td>President and CEO</td>
<td>Insurance Institute of Canada</td>
<td>Michael Lang</td>
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</tbody>
</table>
Haskayne by the numbers

Capital Expansion Project:

$31M raised for the construction of Mathison Hall
campaign total as of December 2021

Community:

Hosted 87 virtual events with over 9,500 participants to engage our community

429 students with 108 organizations participated in community projects

Programs:

3,259 undergraduate students

787 graduate students

478 are international students

84 are international students

4,046 total students

43% female

57% male

Research:

109 peer-reviewed articles published

14 practitioner articles published

3 books authored or edited

5 book chapters authored or edited

30 Eyes High articles published

Ranked 8th on the Maclean’s Research Reputation List (based on quality and research strength)

Research funding awarded to Haskayne faculty from major Canadian federal grant programs:

$1.5M principal investigator

$1.18M co-investigator

Alumni:

Nearly 28,000 alumni in 96 countries worldwide